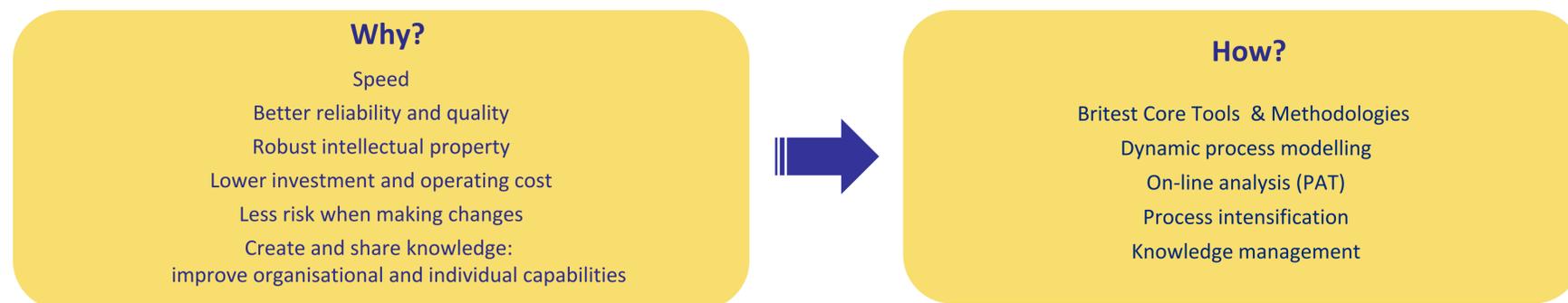
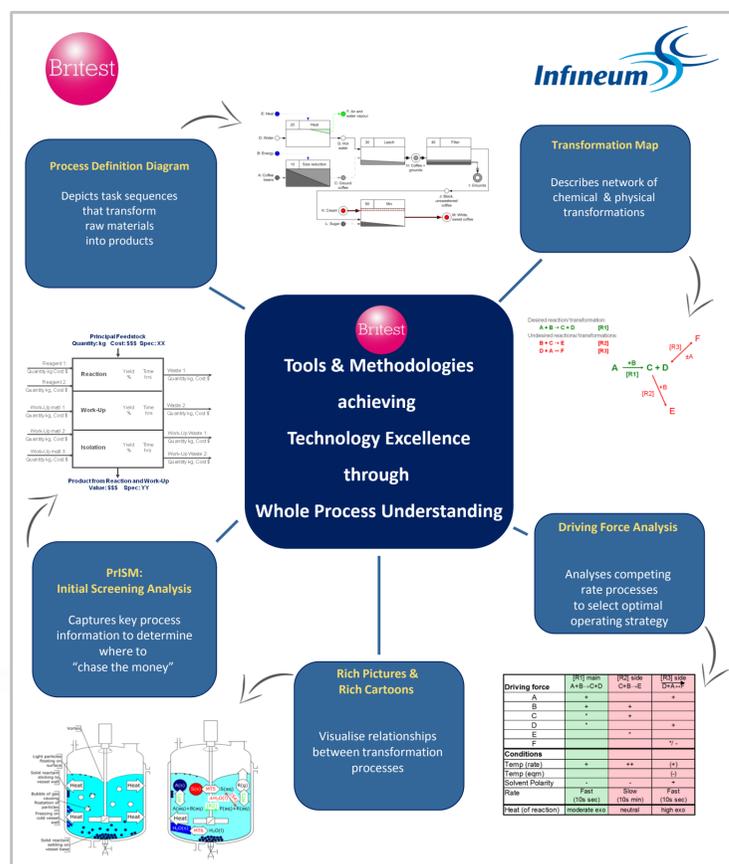


Britest Methodology Implementation

Moving from 'product by process' to 'product by understanding'



A structured approach to implementing and embedding Britest in business processes



Britest Tools & Methodologies Whole Process Understanding

- Initial Screening Analysis (ISA)
- Process Information Summary Map (PriSM)
- Process Definition Diagram (PDD)
- Transformation Map
- Driving Force Analysis (DFA)
- Rich Pictures & Rich Cartoons (RP&RC)

WE HAVE THE COLLABORATION TOOLS

START BUILDING AND SHARING KNOWLEDGE

BRITEST FACILITATION COMMUNITY

CONTACT A SESSION FACILITATOR

Linden, NJ	Milton Hill, UK
Facilitator A	Facilitator A
Facilitator B	Facilitator B
Facilitator C	Facilitator C
Facilitator D	Facilitator D

Value gained

- Facilitation community collect case studies**
 - financial value or capacity gained
 - capture learning and best practices
- Tangible benefits:**
 - significant cost savings where knowledge gained has led to improved resources
 - not always easy to separate Britest impact from overall improvement in understanding
- Soft benefits:**
 - structured collaboration enables organisational knowledge transfer
 - states 'real' knowns and identifies important unknowns to be investigated
 - helps think about problems at right depth
- Snr Leaders asking right questions (Schein)**

- ✓ Keep up the momentum
- ✓ Participate in development & deployment of new tools through in-kind contribution
- ✓ Occasional use of Britest staff to facilitate complex activities
- ✓ Use of Britest tools for technology transfer to 3rd parties where permitted